

# GPS ADVERTISING



*Expose your business, product, and/or services to a vast audience!*

Our golf cart fleet is equipped with the [Visage GPS System](#). The 10.4" HD touch screen shows detailed hole images, yardages, flyovers and has live scoring. *With these interactive features, **GOLFERS WILL BE ENGAGED** with the system and **YOUR ADVERTISEMENT** throughout their entire round!*

For \$1,400 your business advertisement will be  
***SEEN BY AS MANY AS 32,000+ GOLFERS!***

## Advertising Partner Benefits

- Hole Sponsorship Displayed Tee to Green - Averages 13 Minutes Per Hole
- One Full Page Ad + Three Insert Ads
- Your Company Logo w/ Link on [The Legacy Website](#) - Averages 200,000 Views/Month
- Receive (8) complimentary rounds of golf with cart to be used during the 2021 season (\$475 value)

## Bonus

- Purchase additional rounds of golf at \$35.00! Inquire with [Trevis](#) for details.

## Chad from Strauss Security Solutions:

*"We're involved in both business & residential sales. GPS Advertising offers an avenue for us to gain exposure to our target clientele. Located minutes from both West Des Moines and the Downtown area, we know our advertisements are being seen by potential clients. Having our business linked to Legacy's website directs traffic and potential sales to our website as well!"*



## ADVERTISING DIMENSIONS



### **INSERT TEE BOX, FAIRWAY, & GREEN ADS**

**Tee Box Ad** - As the cart pulls up to the tee box, your insert ad appears in the bottom right corner of the monitor. Usually, this ad presents the brand or company identity and creates brand awareness by displaying the business/company logo.

**Fairway Ad** - As the cart travels down the fairway another insert ad is used to promote product or model awareness. Advertisers can provide more detailed information by displaying a featured product or a short slogan.

**Green Ad** - As the cart approaches the green another ad will be displayed. This is an opportunity for an additional ad placement for advertisers to further brand themselves and tell potential buyers what you do, sell, or serve.

*All three of these ads are shown in the bottom right hand corner of the screen.*

**Dimensions:** 314 Pixels Wide X 141 Pixels Tall



### **FULL SCREEN IMAGE OR VIDEO ADS**

Your full screen image/video ad is automatically triggered as the cart leaves the green and continues until the golfers reach the next tee box. This ad placement should be used for advertisers to give high visibility to a featured product and message or to provide a "call to action." This ad should contain information regarding company profile, services offered, or pricing.

**Dimensions:** Full Screen - 1024 Pixels Wide X 600 Pixels Tall

Video Ad - 720 Pixels Wide X 422 Pixels Tall in WMV Format

## GPS ADVERTISING GUIDELINES

**Instructions:** All advertising materials should be sent via e-mail to: [tm@thelegacygolfclub.com](mailto:tm@thelegacygolfclub.com)

**Material Requirements:** There will be no set-up charge for advertising materials supplied conforming to the following guidelines.

Picture file format: Ads must be in jpeg format, RGB color and saved at a medium compression level (equivalent to a quality of 7 in Photoshop).

**Size of Ads: Full Screen** – 1024 pixels wide x 600 pixels tall. **Video** – 720 pixels wide x 422 pixels tall and saved in WMV format, 10 frames per second with a Video Bit Rate of 250 Kbps and Audio Bit Rate of 192 Kbps. **Insert** – 314 pixels wide x 141 pixels tall

**Non-Conforming Materials:** Advertisers may supply photographs and/or logos in a .jpeg format with a “rough draft” of their ad.

**Ad Changes:** During the contract period, ads can be changed as desired, with no additional charge with the required materials as described above.

**Run Dates and Closing Dates:** Ads shall run from the signed contract date until December 31st, 2021. Once payment is received, the ad will be uploaded and displayed.

**Payment Terms:** Advertisers pay full amount due under this contract at the time of submission of this contract. The Legacy Golf Club may void any contract or insert order if advertisers have a 10-day post due balance. In such cases, all rates revert to the then current rates based upon the months paid to date.

**Copy and Contract Provisions:** The Legacy Golf Club’s liability for any error shall not exceed the charge for the advertisement in question. All advertisements are accepted and run entirely upon the representation that the agency and/or advertisers are properly authorized to publish the entire contents and subject matter thereof. The Legacy Golf Club reserves the right to exclude advertisements. All orders are accepted subject to the acts of God, fires, strikes, accidents, system failures or other occurrences beyond The Legacy Golf Club’s control.

It is understood that in consideration of the running of advertising on the Visage GPS system, the advertiser and/or agency will fully indemnify and save The Legacy Golf Club and GPS Industries harmless from and against any judgments, costs, expenses or disbursements incurred by reasons of claims or suits for libel, violation of privacy, plagiarism, copyright infringement, or any other claims or suits based upon contents of subject.

*Payment Enclosed:* \$ \_\_\_\_\_

*Business Name:* \_\_\_\_\_

*Address:* \_\_\_\_\_

*Phone:* \_\_\_\_\_ *Email:* \_\_\_\_\_

*Authorized By:* \_\_\_\_\_ *Date:* \_\_\_\_/\_\_\_\_/2021

*Accepted By:* \_\_\_\_\_ *Date:* \_\_\_\_/\_\_\_\_/2021